



To: Local Community and Business Leaders

From: Cordova Blue Marlins - Fundraising Committee

SUBJECT: 2024 Sponsorship for the Cordova Blue Marlins Swim Team

The Cordova Blue Marlins (Marlins) swim team would like for you to consider supporting and sponsoring our swim team for the 2024 swim season. The Marlins are a recreational/competitive swim team that competes with other area teams in the Valley Foothill Competitive Aquatics League (VFCAL) during the spring and summer months. The VFCAL consists of nearly 1,000 swimmers among eight teams. The Marlins team is composed of over 200 swimmers ranging from 4-18 years old.

The Marlins have been a part of the Rancho Cordova community for over 50 years. Each year new swimmers join and continue the tradition. Community support is an integral part of providing a positive experience for our swimmers. Your support fosters teamwork, new skills in and out of the pool, character building, and physical activity for swimmers.

Sponsorship is also a great way to get your business/name recognized at swim meets in Rancho Cordova and the surrounding community. Families and friends of the Marlins will be exposed to your name/business by announcements at home meets, signage at our pool, logo/name on our website and social media platforms, and your logo/name on our team trailer used to transport our equipment to all meets. Sponsors will also receive a newsletter which will inform you about how the team is doing at meets, profiles of the coaches and give you a glimpse of what your support is going towards while informing you of exciting events the team is involved with within the community. We are a non-profit 501(c)(3) organization so all donations can also be tax deductible.

Please take a look at the attached sponsorship levels and let us know if you would like to become a Marlin, Blue or Gold sponsor. If you have any questions, please do not hesitate to reach out to Tammy Sharratt, #916-207-4665 or email tammysharratt@gmail.com.

Go Blue Marlins!!!

Sincerely -

Marlins Fundraising Committee
501c3 Tax ID #46-0500582



Cordova Blue Marlins Swim Team 2024 Sponsorship Packages

<p>GOLD</p> <p>Sponsor: (\$500 and above)</p>	<ul style="list-style-type: none"> Sponsor plaque with team photo Business logo on our team trailer Recognition as a GOLD level sponsor with logo linked on CBM website & social media platforms Recognition as a GOLD level sponsor over PA system at home meets Monthly recognition, mentions and/or links on posts in team Social Media channels Name and logo displayed on sponsor banner during home meets Recognition at our end of year team awards ceremony
<p>BLUE</p> <p>Sponsor: (\$250-\$499)</p>	<ul style="list-style-type: none"> Business name on our team trailer Recognition as a BLUE level sponsor with logo linked on CBM website & social media platforms Recognition as a BLUE level sponsor over PA system at home meets Periodic recognition, mentions and/or links on posts in team Social Media channels Name and logo displayed on sponsor banner during home meets Recognition at our end of year team awards ceremony
<p>MARLIN</p> <p>Sponsor: (\$150-\$249)</p>	<ul style="list-style-type: none"> Recognition as a MARLIN level sponsor with logo linked on CBM website & social media platforms Recognition as a MARLIN level sponsor over PA system at home meets Name and logo displayed on sponsor banner during home meets Recognition, mentions and/or links on posts in team Social Media channels Recognition at our end of year team awards ceremony
<p>PARTNER</p>	<p>This level is for restaurants, stores, and small businesses that donate a percentage of their sales, supplies, goods, or services to be used by the team.</p> <ul style="list-style-type: none"> Recognition as a PARTNER with logo linked to CBM website as well as our social media platforms Company name/logo on our monthly team newsletter Mentions and/or links in Social Media posts Thank you/ Shout-out over PA system at home meets

Please know that these are suggested levels of sponsorship! Any amount is greatly appreciated!

Please return this page with your donation!

YES! We'd love to support the Cordova Blue Marlins at the level noted below:

<input type="checkbox"/> GOLD <input type="checkbox"/> BLUE <input type="checkbox"/> MARLIN <input type="checkbox"/> PARTNER	Amount Included:	\$
Business Name:	Contact Name:	
Website:	Contact Email:	

Please make checks payable to:
 CRPF (Cordova Recreation and Parks Foundation)
 Tax ID: #46-0500582

Mail to:
 Cordova Blue Marlins
 % Cordova Recreation & Parks Foundation
 11070 White Rock Road, #130
 Rancho Cordova, CA 95670

