



*CORDOVA BLUE MARLINS SWIM TEAM*  
C/O The Cordova Recreation and Park District  
2197 Chase Drive Rancho Cordova, CA 95670  
(916) 362-1841 Fax (916) 362-9602  
[www.cordovablue Marlins.com](http://www.cordovablue Marlins.com)

May 1, 2009

Dear Business Owner;

On behalf of the Cordova Blue Marlins, I want to thank you for taking your time to consider becoming a team sponsor or advertiser with the Cordova Blue Marlins. I have enclosed a document with this letter, which provides information on various sponsorship levels and advertisement rates.

Any money received from your business or organization will be used directly to purchase needed equipment and supplies that help run a successful swim program. The Cordova Recreation and Park District provides coaches, pool time and all expenses paid for the maintenance of the pool. The team must then purchase the items needed by the swimmers including: lane lines, flagging, training equipment, and assistance with social activities.

As a recreational team that trains in the spring and competes during the summer months, it is important to offer training equipment, social activities and incentives for the swimmers. The team also hosts three (3) home swim meets on Saturday mornings, with close to 300 swimmers and their families attending. The Blue Marlins pride themselves on being good hosts. We provide shade, snacks and water for all volunteers. The Marlins also provide shade for the swimmers who are at the pool for these meets.

Because of our size, the Blue Marlins use the Park District's non-profit organization, "**Friends of Cordova Parks**" to direct donations to the Marlins. The Marlins benefit from your donations and your business can get tax incentive using the **Friends'** non-profit status. I thank you again for your interest and welcome you to come cheer our swimmers on at one of our swim meets.

To allow adequate time for processing advertisement requests, please respond to this notice **no later than May 22, 2008**; although donations and sponsorship are always welcome. Do not hesitate to contact me at 916-296-5138 or Diane Robinson (Aquatics Director for Cordova Recreation and Parks) at 916-362-1841 if you have any questions or request additional information. Also, check out our team website at <http://www.cordovablue Marlins.com/> for additional information.

Sincerely,

Robert Fagerness  
2009 Fundraising Coordinator  
Cordova Blue Marlins Swim Team

# Sponsorship & Advertising for 2009 Swim Season

## VARIOUS LEVELS OF TEAM SPONSORSHIP AVAILABLE:

<b>BRONZE LEVEL</b> <b>\$100</b>	<b>SILVER LEVEL</b> <b>\$250</b>	<b>GOLD LEVEL</b> <b>\$500</b>
<ul style="list-style-type: none"> <li>• Sponsor announcement during home meets</li> <li>• Quarter-page advertisement posted in home meets programs</li> <li>• Team photo and thank you</li> <li>• Logo and link on team web page</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor announcement during home meets</li> <li>• Sponsor tile in the "Blue Marlin Wall of Fame"</li> <li>• Half-page advertisement posted in home meet programs</li> <li>• Sponsorship photo plaque</li> <li>• Logo and link on team web page</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor announcement during home meets</li> <li>• Sponsor tile in the "Blue Marlin Wall of Fame"</li> <li>• Full-page advertisement posted in home meet programs</li> <li>• Sponsorship photo plaque</li> <li>• Vinyl banner to display your sponsorship at home meets</li> <li>• Logo and link on team web page</li> </ul>

## POSTING ADVERTISEMENT IS ALSO AVAILABLE FOR OUR 3 HOME MEETS:

(The advertisements are posted and are seen swimmers and their families at each meet)

- Business Card Size Advertisement      **\$25**
- ¼ Page Advertisement                      **\$35**
- ½ Page Advertisement                      **\$50**

**Note:** The advertisement prices are for **ALL 3 HOME MEETS** (May 30, June 13, and June 20)

Please make your tax-deductible check payable to "**Friends of Cordova Parks**" and mail to:

Cordova Blue Marlins  
 C/O Cordova Recreation and Park District  
 2197 Chase Drive  
 Rancho Cordova, CA 95670

For more information about our team or our sponsorship drive, please call Robert Fagerness at 916-296-5138 or Diane Robinson at 916-362-1841.